



M&A Solutions

For us at GreenKite, the M&A process is all about identifying drivers of value and leveraging these in an efficient, sustainable manner, before, during and crucially after the deal is done.

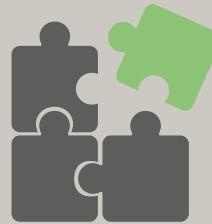
In financial services, much of a company's value lies within its human capital – we believe that one of a deal's greatest risks is also one of its greatest potential assets.

Where GreenKite Can Help Unlock Value

Leverage our highly specialised team of experts and identify how to mitigate risk, reduce cost, and maximise long term, sustainable value.

75% of mergers and acquisitions fail to meet their financial projections or return on shareholder value.

This is often the result of poor culture, lack of cohesive vision leadership and ineffective integration of business process.



We have a wealth of experience and bring subject experts to your business, helping you bridge the gap in staff knowledge and experience providing your senior team space to focus on the bigger picture.

**20+ years
of M&A
experience**

**100s of
deals
completed**

**Average
deal value
£25m**

GreenKite's team members have worked through the whole deal cycle from start to completion – so we have been there and seen it all.

Leverage our experience to unlock the potential of your deal more efficiently, while safe in the knowledge that you are in full compliance.

We can assist at various key stages in the deal process:

Target Identification

- Deal Assessment
- Executive Support

Due Diligence

- Full data capture
- SWOT Analysis
- Summary of risks & issues

Synergy Analysis

- Cost Profiling
- Business Engagement & communication
- Cultural assessment & gap analysis
- Vision & Values
- Leadership & Ownership

Integration Planning

- Post deal integration
- Integration planning & delivery
- Systems & Technology assessment
- Infrastructure harmonisation

Operational Resilience

- HR Process & organisational design
- Governance
- Culture Harmonisation
- Incentivisation
- Future Growth



Start the conversation with us to identify where you need our expertise to ensure the success of your M&A deal.



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