



# Digital Promotions HealthCheck

Helping you audit & optimise your Digital & Omnichannel Promotions brilliantly, compliantly and sustainably.

- Does your firm want to understand **and/or** get ahead of the Regulatory 'curve' on Digital Promotions?
- Are you working with, working in or responsible for firms who are growing customers through Digital channels and/or Social Media like TikTok?
- Are you actively promoting your products online and/or building 'Digital-First' Customer Experience (CX)?
- Working out your Omnichannel strategy and wanting the Governance, Risk and Consumer Duty 'angles' covered?
- Thinking about ramping up Digital Promotions & wanting a head start?

If the answer to these and other Strategy, Compliance, Governance and Operations questions is 'Yes' (or, 'Maybe!') then let's talk about the Digital Promotions HealthCheck.

## Be 'Regulator Ready'

The FCA are becoming increasingly concerned with Digital Promotions



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