



# INSURANCE BUSINESS SUPPORT

*Elevating your team with our expertise*

GreenKite provides advisory services and strategic support to insurance businesses of all shapes and sizes. Not only do we provide an actionable roadmap to support you in achieving your business and operational objectives, but we can also provide the resources you need to get you there.

We are committed to truly 'collaborative consultancy' – understanding your challenges and developing streamlined solutions through a market-informed lens, delivered by industry practitioners.

We have carefully curated a formidable team of insurance experts, each with long-standing industry experience and impressive track records in their respective fields. Our team shares a real appreciation for the power of cross-functional collaboration and a universal commitment to deep industry knowledge and excellent client service.

## WHAT WE DO

We support insurance businesses in the effective implementation of new processes, projects and the remediation of current issues. We can provide the guidance, infrastructure and expertise to facilitate the optimal outcome for your business.



Our services include (but are not limited to):

### PRODUCT AND SERVICE GOVERNANCE

- Consumer Duty (re)design and improvement
- Product governance, wordings and fair value assessment(s)
- Coverholder pre acceptance risk review, due diligence and audit
- AI governance and support

### CORPORATE GOVERNANCE, FINANCE AND RISK MANAGEMENT

- Corporate governance reviews and (re)design SMCR and Fit & Proper assessments
- Risk register advice and control testing
- Risk management framework(s) and appetite design
- Financial management and advisory solutions

### OPERATIONAL EFFICIENCY AND PROCESS MANAGEMENT

- Process optimisation
- Operational models (re) design and delivery
- Outsourcing and oversight
- Data management and reporting
- Capability assessments

### TECHNICAL PROCESSING

- Technical processing, including bordereaux management and credit control specialist

### PROJECT AND TECHNOLOGY SERVICES

- Software and system selection and solution architecture
- Technology business requirement design implementation and testing
- System implementation and data migration
- Third-party vendor management
- End-to-end business function and/or process re-design

### PROJECT AND CHANGE SERVICES

- Executive advisory services
- MGA/MGU set up
- Training and capability building
- C suite interim resource (CFO CRO GC COO CCO)
- Delegated authority specialists
- Change professionals



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## WHY CHOOSE GREENKITE?

We are of the market, for the market – our multidisciplinary team of insurance experts offer the benefit of their extensive experience in all aspects of delegated authority.

Access deep and broad technical expertise, directed by informed strategic advice and delivered with current market best practice in mind. In addition to an extensive library of templates and reports, we can provide a tailored blend of seasoned expertise through an engagement model designed for your specific needs.

Our commitment to truly collaborative consultancy and dedication to excellent client service provides clients with a long term, trusted partner on whom they can rely, to help grow their business and avoid potential pitfalls.

## OUR APPROACH

Accountability matters – we believe in the importance of having a single, senior, dedicated point of contact for every client who is responsible for the overall success of the engagement. Throughout each client relationship, we continually review and reassess resources to ensure we are deploying the appropriate multidisciplinary team that will deliver real value for every client.

Unlike competitors, we do not flood projects with junior technicians, overseen by managers who are often one step removed. We work closely with each client to understand their unique requirements, then strategically apply appropriate technical expertise in the appropriate areas.

This approach delivers actionable, cost-effective solutions to our clients and material improvements to their bottom line.

## WE ARE GREENKITE

GreenKite is an award-winning, B Corp-certified, independent professional services consultancy, operating in the UK insurance market. We deliver practical, sustainable solutions that efficiently support internal change while ensuring future resilience and regulatory compliance.

Our flexible solutions are built around three core pillars and underpinned by our team's extensive market expertise and commitment to meaningful collaboration to ensure the best possible client outcome.



## HOW CAN WE COLLABORATE?

Talk to us about how we can address your challenges.

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