



# WE ARE GREENKITE

*Two specialist businesses. One shared commitment to excellence*

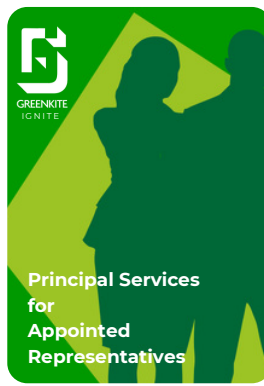
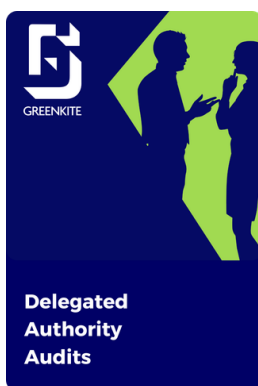


GreenKite Associates and GreenKite Ignite form a purposefully structured group of professional services businesses serving the insurance market, combining advisory expertise with FCA-regulated intermediary capability.

We are an award-winning, B Corp-certified independent firm, supporting insurance businesses from brokers and MGAs to global (re)insurers and Lloyd's managing agents.

## WHAT WE DO

We provide practical solutions to help insurance businesses strengthen governance, meet regulatory requirements, and deliver transformation. Built around our core pillars, our work combines deep market expertise with a collaborative, senior-led approach. Acting as an extension of your team, we bring commercial judgement, regulatory insight, and hands-on delivery to achieve clear, effective outcomes



## WHO WE WORK WITH

We have the in-house expertise to support most insurance related businesses, including (re)insurers, Lloyd's managing agents and syndicates, MGUs, MGAs, brokers, and coverholders.

We work with many of the UK's larger insurers together with a number of exciting new market entrants.



See what our clients say



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## OUR TEAM

Founded in 2019 by a team of insurance specialists, we have carefully curated a formidable team of diverse industry experts, each with long-standing track records in their respective fields. Our team shares a real appreciation for the power of cross-functional collaboration and a universal commitment to deep industry knowledge and excellent client service.

## OUR APPROACH

Accountability matters - we believe in the importance of having a single, senior dedicated point of contact for every client who is responsible for the overall success of the engagement. Throughout each client relationship, we continually review and reassess resources to ensure we are deploying the appropriate multidisciplinary team that will deliver real value for every client.

Unlike competitors, we do not flood projects with junior technicians, overseen by managers who are often one step removed. We work closely with each client to understand their unique requirements, then strategically apply appropriate technical expertise in the appropriate areas.

This approach delivers actionable, cost-effective solutions to our clients and material improvements to their bottom line.

## OUR ETHOS

We are committed to a collaborative, partnership-led approach, placing client needs at the heart of everything we do. Guided by high standards of performance, accountability, and transparency, our B Corp certification reflects this ethos. Through our consultancy and Principal platform, we support insurance businesses with practical, commercially focused solutions that strengthen governance and drive meaningful outcomes.

**Certified**



**Corporation**

## HOW CAN WE COLLABORATE?

Talk to us about how we can address your challenges.

**E:** [enquiries@greenkiteassociates.com](mailto:enquiries@greenkiteassociates.com)

**W:** [www.greenkiteassociates.com](http://www.greenkiteassociates.com)

