



GREENKITE IGNITE

A Principal framework built for serious insurance businesses

Backed by GreenKite's expertise, GreenKite Ignite provides a resilient, senior-led Principal platform designed to help your firm thrive. Operating as an Appointed Representative with GKI delivers more than just regulatory cover. We offer a structured framework that strengthens governance, embeds operational excellence, and supports sustainable improvements across your business.

Through this approach, your firm can grow confidently and compliantly, scale effectively, and maintain commercial momentum, while benefiting from GreenKite's hands-on guidance, market insight, and collaborative support every step of the way.

WHAT WE DO

We support insurance businesses by providing a structured, robust framework that combines regulatory insight, practical compliance, and commercial expertise. Through partnership and hands-on guidance, we help firms strengthen governance, embed operational rigour, and navigate complex regulatory requirements with confidence, enabling businesses to operate effectively, scale sustainably, and achieve meaningful outcomes.



OUR SERVICES

Regulatory oversight with practical support, helping businesses operate confidently, compliantly, and with commercial focus. Key services include:

- Ongoing compliance and assurance support, from advisory input to hands-on delivery from a dedicated resource.
- Access to Ever Comply an on-line regulatory portal offering access to templates, horizon scanning, e-alerts.
- Simple AI-powered search with Ask EVA, your virtual compliance assistant.
- Guidance on financial and operating models, governance frameworks, and growth strategy.
- Support with delegated agreements.
- Access to online training portal.
- Financial oversight, including general ledger implementation, accounting frameworks, and assistance with reporting, commission, and service fee remittance.



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WHY CHOOSE GREENKITE ?

Access deep technical and regulatory expertise, guided by strategic insight and market best practice. Through GreenKite Ignite, we provide a structured, well-governed framework that takes the stress out of establishing and running your own firm, leaving you free to focus on what you do best. Alongside our library of templates and reports, we offer a tailored blend of hands-on support, guidance, and oversight, delivered through a collaborative engagement model. Our commitment to partnership and practical advice ensures you have a trusted framework to operate confidently, navigate regulatory requirements, and grow your business with clarity and focus.

WHAT THIS MEANS FOR YOU?

- **A Partnership Approach** - A Principal relationship built on clarity, transparency and trust.
- **Regulatory Confidence** - Confidence that regulatory obligations are being met.
- **Practical Support** - Proportionate, practical compliance support.
- **Senior Expertise** - Access to senior expertise without building a full in-house function
- **Proper Governance** - Assurance that governance, oversight and regulatory engagement are handled properly.
- **Extension of your team** - Strategic oversight and hands-on support working alongside you.

OUR APPROACH

At GreenKite, we see our Appointed Representative relationships as true partnerships, not passive arrangements. We combine regulatory oversight, practical compliance capability, and deep underwriting-cycle expertise to give boards, capacity providers, and regulators confidence in how your business is run.

Accountability matters: each client has a single senior, dedicated point of contact responsible for the overall success of the engagement. Throughout the relationship, we continually review and align resources to ensure the right multidisciplinary team is deployed to deliver real, tangible value.

We work as an extension of your team, providing guidance, independent perspective, and regulatory insight while respecting your autonomy. Our support is practical, proportionate, and rooted in technical rigour, giving businesses the confidence to operate with clarity and the freedom to focus on underwriting, client delivery, and growth.

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